

Software is Killing Your Business

A Brief Summary...

Change is inevitable. Change is happening faster than at any time in history.

Humans don't particularly like change and do some pretty weird things when change comes their way. Enterprises are pathologically opposed to change and are organised to eliminate it. Change equals risk and Boards don't like risk very much.

The organisational structure of your enterprise was designed in 1776 by Adam Smith who had never heard of a computer. Organisational structure has not evolved since then.

Technology is the only way that your enterprise will meet the challenges of change, but your enterprise is currently not able to use technology in a way that will help you to meet the challenges of change because of the 8 Ills. The 8 Ills dominate the way that almost every enterprise buys, implements and uses technology.

They are:



Your software cannot cross functional boundaries and you're stuck with all the scope boundaries that the guy in Latvia thought were a good idea.

Based on the current rate of change, your enterprise will not meet its **regulatory, finance, investment or social responsibilities** within the next few years without embracing technology in an entirely new way. It is highly possible that your enterprise is already failing to meet its obligations and is inadvertently lying to investors, the regulators and your customers and stakeholders.

The only way that you can stop software from killing your business is to acknowledge and address the 8 Ills

Shaping the future requires us to be honest about the present.

194 is the number of Australians who were killed at work in 2020. That means thousands of ruined lives. This number must be reduced to ZERO.

Unifii is helping enterprises to overcome the 8 Ills by providing a platform tool kit that addresses functional and scope boundaries. We have done this more than 500 times for high-risk enterprises.

Reach out any time: s.cameron@unifii.com.au or +61 2 9913 4100.

Warmest regards,



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Founder and CEO

